

Webtech Digital Marketing

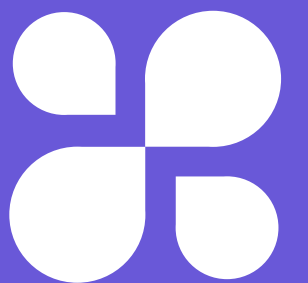
- *Grow Your Business To Next Level*

Webtech Core



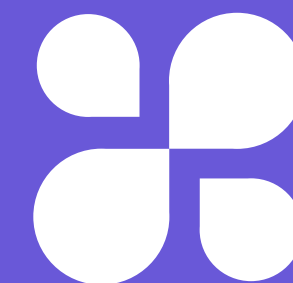
What will we talk about?

- Benefits of Digital Marketing
- Differences Between Digital Marketing and Traditional Marketing
- Why Should SEO Work Be Done?
- Content Marketing
- Why Use Social Media?
- What We Will Do for You
- Social Media Management
- Our Digital Marketing Team



Benefits of Digital Marketing

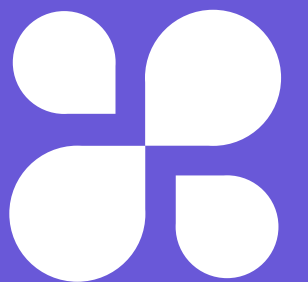
*The most important rule in Digital Marketing;
To present the right offer to the right person at the right time,
at the right place!*



...with Digital Marketing

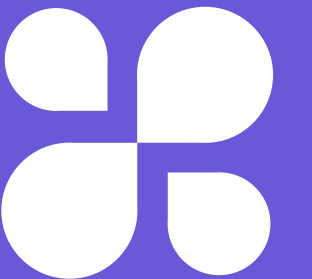
Differences Between Traditional Marketing

- Digital Marketing is more economical than Traditional Marketing.
- While it can be updated with instant interventions in Digital Marketing, the same is not the case in Traditional Marketing.
- While instant feedback can be obtained in Digital Marketing, it can be obtained in a delayed and indirect way in Traditional Marketing.
- While it is possible to reach the right people with the right target audience in Digital Marketing, this is not possible in Traditional Marketing.
- Digital Marketing can be more effective than Traditional Marketing thanks to its animated content such as GIF and Video.
- While Digital Marketing can analyze measurable data, Traditional Marketing is Immeasurable.
- While reminding your target audience of the ad you want to show with remarketing in Digital Marketing, this is not possible in Traditional Marketing.



Why SEO Should Work Be Done?

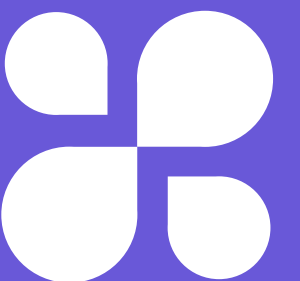
- İnternet sitenizin aramalarda yukarıda ıkmasını saęlar.
- Doęru testler ile internet sitenin hızlı aılmasını saęlar.
- Rakip analizleri ile rakiplerinize karşı öne gemenizi saęlar.
- Özel entegrasyonlar ile müşteri verilerinin depolanmasını saęlar.
- Firmanızı özgürce ifade etme olanaęı saęlar.
- Entegrasyonlarla internet sitenizin hem web hem mobil uyumlu olmasını saęlar.



Contents Marketing

Good content;

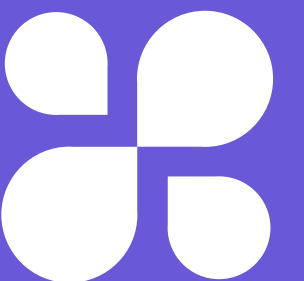
- Purposeful
- Carrying the Customer Forward on the Road
- Classifying the Customer
- Able to Take Place in Different Channels
- Suitable for Customer Profile



Social media

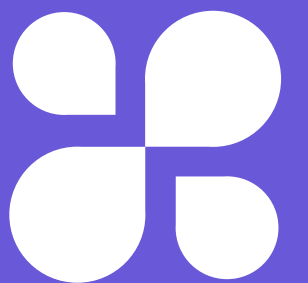
Why should it be used?

- To be able to optimize for the target.
- It allows the news to spread quickly.
- It makes it easier for you to reach the target audience.
- It always keeps your customers up to date.
- Builds trust if used correctly.
- To be able to advertise according to the right target audience.
- It helps to increase brand awareness.



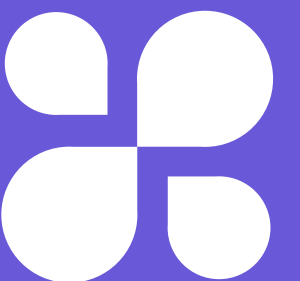
What We Will Do For You;

- Social Media Management
- Website Design
- Seo Consulting
- Graphic Designing
- Content Marketing



Social Media Management

- Page Management in Social Media Channels
- Weekly Content Planning
- Preparation of Visual Designs
- Celebration of Special Days
- Comment Reply and Notification
- Campaign Planning and Creation
- Planning and Preparation of Video and GIF Content
- Data Tracking and Analysis
- Audience Optimization
- Advertising Management
- Reporting



Our Digital Marketing Team

DREW FEIG

Digital Marketing Specialist



JAMIE CHASTAIN

Art Director

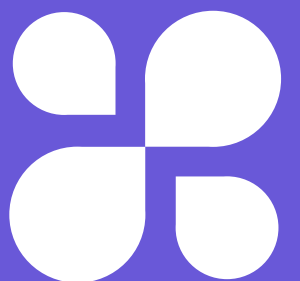
TEDDY YU

Digital Marketing Specialist



CLAUDIA ALVES

Social Media Manager



Thank you!

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